

## BOBBLEGO PRIVACY POLICY

LABÈGE, JANUARY 2<sup>ND</sup>, 2018

Digiteyezer, a French company, headquartered 55 L'Occitane, 31670 Labège, France, respects the privacy rights of the users of the BobbleGo application, installed on a smartphone, under the responsibility of individual users, and is committed to protecting the personal information collected through its applications, processes, services and websites accessed through any internet-capable hardware platform including personal computers, mobile computers, smartphones, 3D photobooths or any software platform related to the solution and services provided by Digiteyezer. We have adopted this policy to explain how we collect, store, disclose, transfer, protect, use and process the information collected with our photobooths or applications.

WHEN YOU ORDER A 3D FIGURINE BY FILLING UP THE ORDER FORM DISPLAYED IN THE BOBBLEGO APPLICATION, INSTALLED ON YOUR SMARTPHONE, BY CHECKMARKING THE **"TERMS AND CONDITIONS"** CHECK BOX DISPLAYED ON THE ORDER FORM, YOU AGREE WITH YOUR FULL CONSENT AND WITHOUT ANY RESTRICTION OF ANY KIND THAT WE MAY COLLECT, STORE, TRANSFER AND PROCESS YOUR PERSONAL INFORMATION INCLUDING IMAGES OF YOUR FACE, 3D AVATAR, NAME, FIRST NAME, FULL POSTAL ADDRESS, EMAIL AND ANY USEFUL INFORMATION THAT WILL SERVE FOR SATISFYING THE ORDER YOU PLACE ON OUR SYSTEM AND APPLICATION. THE PERSONAL INFORMATION CAN BE COLLECTED AND PROCESSED IN FRANCE, THE EUROPEAN COMMUNITY AND ANY OTHER COUNTRY, WHICH MAY HAVE DIFFERENT PRIVACY POLICY THAN YOUR COUNTRY.

### WHO THIS PRIVACY POLICY APPLIES TO

This privacy policy applies to all BOBBLEGO application users, which application is installed on a smartphone of individuals. This policy also applies to users of online services provided by Digiteyezer or its business related third parties, which services are linked to the use, share, store or publish of images of the users or of their 3D avatars and figurines. The company complies with the EU regulations regarding image rights, data collection and use and complies with the RGD/RPGD regulation provided by the European Community Legal Department. Please note that this policy only applies to information collected and submitted with the entire consent of the users of the Digiteyezer solutions, and more precisely the users of the BOBBLEGO application and online services. The policy does not apply to information that might have been collected by any other way than the application and related services. In addition, this privacy policy does not apply to websites or services maintained by other companies or organizations and the company cannot and does not guarantee the security of any personal information disclosed to those third parties. In general, third parties involved in the data collection and processes are official partners of Digiteyezer and they have signed either distribution, sales or services agreements with Digiteyezer. These third parties can be operators of 3D photobooths or 3D printers of 3D figurines ordered by the users of such photobooths or online services.

### WHAT PERSONAL AND OTHER INFORMATION DOES THE COMPANY COLLECT ?

Personal information is information that identifies you and that may be used to contact you online or by any other means. The Company collects personal information from you on a voluntary basis and with your full and entire consent. You acknowledge this consent freely and without any constraint of any kind. The personal information provided by you will mainly serve for scanning your face in 3D, creating a 3D avatar that will be used for generating a personalized 3D figurine you may order, processing your order of 3D items made with the 3D photobooth or with the website. Therefore, the system collects and store images of your face that may identify you and these images are associated with your personal information for the actions and processes mentioned hereunder :

- a) Scanning your face by taking one or several images of this face for creating a realistic 3D avatar of you
- b) Purchasing one or several figurines with the order form that you will intentionally fill up with your personal information.
- c) Getting 3D information or any information from the application through email and online links
- d) Asking for business or technical information related to the 3D solutions developed by the Company
- e) Asking for support or maintenance by sending an email to the Company or its partners

The types of personal information collected in connection with the activities mentioned here above will vary depending on the activity. The information we collect may include personal information such as : your first and/or last name, email address, photos, 3D avatar, postal mail address, email address ZIP code, purchase order and item definition, price paid for the ordered item. When you use the smartphone application, you may enter your personal information in this system. You accept that all the parties involved in the order processing of your purchase will access to your personal information only for the purpose of identifying your order, proceeding to the manufacturing of you order and delivering this order to the mentioned postal address.

### WHO IS COLLECTING YOUR PERSONAL INFORMATION AND HOW IT WILL BE USED ?

When you submit information to the Company via the application order form or when the Company collects information as described in this policy, the Company will store it for further processes (invoicing, re-print of item, troubleshooting, etc.). The information is sent to the 3D printer, which manufactures the 3D item with 3D printers and sends the items to your personal address. The Company may also use your personal information for contacting you and for marketing and communication.

### WITH WHOM THE COMPANY SHARE MY PERSONAL INFORMATION ?

The Company may also share your personal information with third parties as described in this Privacy Policy. The Company may share your personal information to fulfill a request you have made or requesting customer support. The main third parties who will have access to your personal information are :

- a) The 3D printing partners who are responsible for gathering your 3D avatar and 3D model of the figurine you have chosen and ordered on the application. The 3D printers will mainly use your personal information for identifying your figurine during the manufacturing process and sending you the 3D figurines to your home.
- b) The Company may share your personal information with other partners of the Company such as distributors mainly if you are located outside France. The partner will be allowed to contact you for any reason related to the BobbleShop business.
- c) The Company may share your personal information with third parties in connection with an investigation of fraud, intellectual property infringements, or other activity that is illegal or may expose you or us to legal liability, including as required by law enforcement or other government officials. We also may share your personal information with third parties when we have reason to believe that a disclosure is necessary to address potential or actual injury or interference with our rights, property, operations,



users, or others who may be harmed or may suffer loss or damage, or when we believe that disclosure is necessary to protect our rights, investigate, or enforce our terms and conditions, combat fraud and/or comply with a judicial proceeding, court order, or legal process served on the Company. In addition, your personal information may be disclosed to a potential or actual successor or assign in connection with a proposed or consummated merger, acquisition, reorganization, bankruptcy, or other similar event involving all or a portion of the Company, the Company's customer information may be transferred to our successor or assign.

## HOW CAN YOU CONTROL YOUR PERSONAL INFORMATION ?

If you have used the BOBBLEGO application or if you have ordered 3D items on this application, you have personally entered into the system the personal information required for processing your order and you have already accepted that the Company and its partners collect and use your personal information as described in this Privacy Policy. This acceptance also apply when you have ordered a 3D figurine on the website of the Company or any website proposing the purchase of 3D figurines related to The BobbleShop solutions and websites. Nevertheless, if you don't want that the company and/or its partners keep your personal information, you can ask for the deletion of such information by sending an email to the Company or the Operator. In this case, the Company and /or the Operator may delete your personal information from the system and may keep you informed of such a deletion. If you have asked for the deletion of your personal information, the Company and its partners will not be able to process any order or additional prints of your order furthermore without a new scanning process and transmission of your personal information. If you wish to view, delete, or correct the personal information collected about you, you may also send an email to [privacypolicy@digiteyezer.com](mailto:privacypolicy@digiteyezer.com), or write to us at Digiteyezer, 55 l'Occitane, 31670 Labège, France. Please indicate your country of residence in your correspondence.

Data Retention: We will retain your personal information for as long as needed to provide you with the services and, at least, until the delivery of the ordered items is not effective. If you wish to request that we no longer use your personal information to provide you services contact us as described above under "How You Can Control Your Personal Information." If information is changed or deleted, we may still retain some of your information in our files to resolve disputes, enforce our user agreement, administer our services, comply with technical and legal requirements, and/or other constraints related to the security, integrity, and operation of our Services. In all cases, we will respond to your request for access to update, delete, or correct inaccuracies to your personal information within 30 days.

## HOW LONG MY PERSONAL INFORMATION WILL BE STORED ?

Digiteyezer and its partners may store your personal information according to the following procedures and actions:

- Storage for assuring the fulfillment of the order of the item made on the 3D photobooth = 45 days
- Storage for other purposes (marketing, troubleshooting, re-print, etc.) = 180 days

## DO YOU COLLECT PERSONAL INFORMATION FROM CHILDREN UNDER 16 ?

The Company does not knowingly collect personal information from children under 16 years old. If a child under 16 is scanned, it is explicitly under the responsibility of its parents or any adult with the legal right to act for this child. The personal information collected from the child under 16 years old is collected and treated with the same confidentiality as the personal information collected from other persons. If for whatever reason, the personal information has been collected without the legal and full consent of an adult responsible for the child, this information will be deleted. We encourage parents to instruct their children to never give their real names, addresses and phone numbers, without permission when using the internet.

## HOW WE PROTECT YOUR PERSONAL INFORMATION ?

To protect your personal information, the Company follows generally accepted industry standards and maintains reasonable safeguards to attempt to ensure the security, integrity, and privacy of the information you have provided. The Company has security measures in place designed to protect against the loss, misuse, and alteration of the information under our control. Personal information collected by the Company is stored in secure operating environments that are not available to the public (e.g., locked rooms). To prevent unauthorized electronic access to personal information, the Company maintains information collected online behind a firewall protected server and uses SSL encryption for purchases made through our 3D photobooths or services and the relevant personal information. No system can be 100% secure and human errors occur, so there is the possibility that there could be unauthorized access to your information. By using our services, you assume this risk.

## HOW DO I ASK QUESTIONS OR FILE A COMPLAINT ?

For all questions or complaints about the 3D photobooths and the related services, contact Digiteyezer at +33 648 242 731 or email at : [info@digiteyezer.com](mailto:info@digiteyezer.com) or send a regular mail at : Digiteyezer – 55 l'Occitane – 31670 Labège – France. You can also file a complaint or ask for the deletion, modification, retrieve of your personal information by contacting by email or any other means the French regulation Authorities that are responsible for acting on the French Territory where the Company operates. This Authority is the following :

COMMISSION NATIONALE DE L'INFORMATIQUE ET DES LIBERTÉS – CNIL  
3, Place de Fontenay – TSA 80715  
75334 PARIS CEDEX 07  
☎ +33 1 53 73 22 22

## HOW THE COMPANY BEHAVE IN THE CASE OF FRAUDULENT COLLECTION OR USE OF YOUR PERSONAL INFORMATION ?

If the Company and its partners detects any violation of your personal information during the collection or the use of your personal information, the Company and its partner has the obligation to inform the regulation Authority in charge of the lawsuits for such a violation, within the 72 hours after the observation of the violation. In such a case, the Company and its partners have also the obligation to inform you of such a violation within the 72 hours by whatever means or communication channel. This obligation will be only possible during the duration of the storage of your personal information made by the Company and its partners and third-parties. After this period of storage, the Company and its partners will not have the technical possibility to contact by in any matter, due to the simple fact that the Company will have your personal information left in its databases.